

# Course Outline\*

Revised 04.24.25

## Module 1: The DC Defined

- Course Overview & Introduction
- Classifying your Digital Practice
- Evolution of the DC
- “Tech” vs “Coordinator”
- The 4 Roles of a DC & Time Management

## Module 2: Scanning for Gold

- The Importance of Quality Scans
- Scanning Hardware
- Patient Preparation
- Pre-Scanning Basics
- Palates & Arches Please

## Module 3: Software Symphony

- Case Submission 101
- Software Platform Rundown
- In-house Treatment Planning Stages
- Maximizing Your Investments

## Module 4: DC Treatment Planning

- Serving Up Doc's Nights & Weekends
- Becoming an Extension of Your Doc
- Setting Up Cases Like a Pro
- Maximizing Treatment Planning Efficiency

## Module 5: Precision Printing

- Printing vs. Fabricating
- Know Your Printers
- Setting Up Your Build
- Your Pre-Print Checklist
- Maximizing Your Machines

## Module 6: Fabricate the Fit

- Lab Setup & Safety
- The 6 Steps of Quality Fabrication
- Stop Washing Money Down the Drain
- Keep Your Thermal Forming from Sucking
- The 4 Keys to Workflow Efficiency

## Module 7: Packaging & Shipping

- Cleaning Your Lab Output
- Say “Bye-bye” to Baggies with Custom Packaging
- Work-in-Progress Tracking & Lab Organization
- The Lab Tracker: Your Logistical Hub
- Receiving Protocols & Multi-Location Workflows

## Module 8: Maintenance & Ordering

- Equipment Care and Maintenance Rules
- Warranty Awareness & Repairs
- Counting Consumables
- The Keys to Successful Ordering
- Stewarding Doc's Resources Well

## Module 9: Outsourcing & Vendor Relations

- When to Outsource & Why
- D-CODE Your Practice (Digital Report Card)
- Leveraging Supplier Support
- Keeping the Trains Running on Time

## Module 10: Practice Communication

- Internal Communication Platforms & Protocols
- External Communication
- Implementation & Change Management
- Navigating the Clinic-Lab Divide

## Module 11: Marketing Strategies

- Spotlighting Benefits, Not Features
- Selling with Software
- Promoting Yourself First
- Custom Printing Ideas

## Module 12: Loading the Future

- Highlights & Takeaways
- Creating an Action Plan
- Measuring Your Success
- What Comes Next?

## BONUS Module: Tech Report (Coming Soon!)

- Our Favorite Things
- Latest Developments & Corrections
- News & Updates